



Professional Series

SUPERCARGE YOUR CAREER

RESERVE
YOUR SEAT IN
SAN DIEGO
TODAY!

WHY ENROLL?

- Designed by retail experts to fit your retail lifestyle.
- Become the recognized expert in your dealer group.
- Invest in yourself.
- Gain the confidence to be secure in a leadership role.

IN-PERSON

Two days of department-focused training and two additional days of leadership training, all in the classroom.



ES

SERVICE MANAGEMENT

Improve technician proficiency and customer retention for increased departmental profitability.

August 12-13 | San Diego, CA



ES

PARTS MANAGEMENT

Unlock frozen capital and stock the correct mix of parts to increase first-time fill rate.

August 14-15 | San Diego, CA



ES

OFFICE MANAGEMENT

Protect your dealership assets by producing accurate and timely data.

August 19-20 | San Diego, CA



ES

SALES MANAGEMENT

Increase your bottom line by enhancing your variable operations processes and practices.

August 21-22 | San Diego, CA



ES

LEADERSHIP

Learn to lead with the DISC model and SMART goals through time management and prioritization.

October 7-8 | San Diego, CA

TWO WAYS TO PAY: PER-PERSON OR TRAIN YOUR ENTIRE TEAM



PROGRAM FEE
\$2,995

EDUCATION SUBSCRIPTION

ES

Enroll all your employees in Professional Series classes and Academy Seminars for one low monthly price.

FIRST DEALERSHIP

\$699/month

EACH ADDITIONAL DEALERSHIP

\$399/month

